



THE SURF CLUB
RESIDENCES

BEACH HOUSES

ESSENCE



The Surf Club, Surferside, Florida

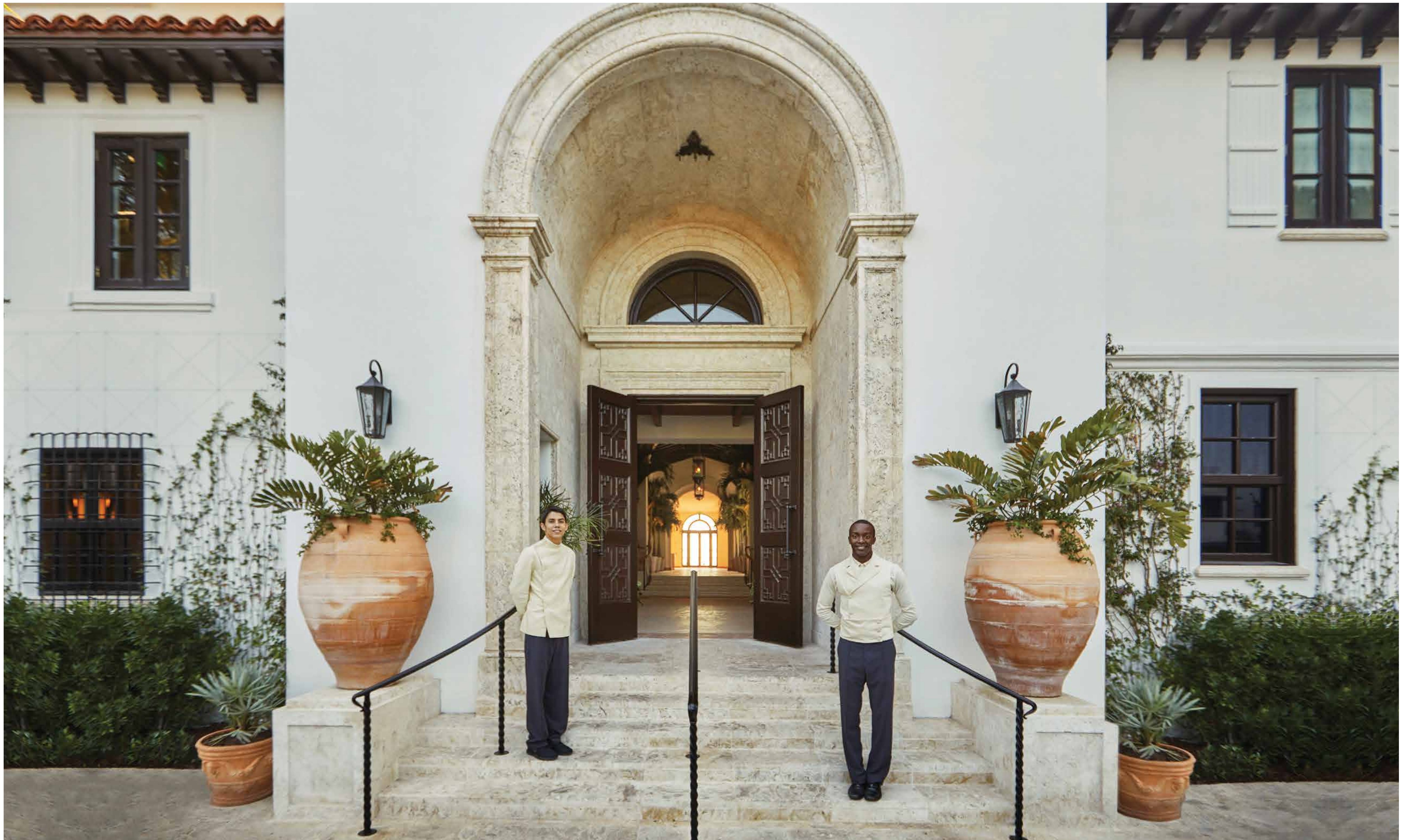
PARADISE REGAINED

Time is more fluid at the seaside, or so it seems. For nearly a century, The Surf Club has figured into the collective memory of coastal Florida like no other resort before or since. Its return has been welcomed as long overdue—but wasn't it just yesterday that American entrepreneur Harvey Firestone was ringing in the New Year of 1931 to mark the opening of his coral-stone castle in the sand? From that moment, The Surf Club was the place to be. The intermingling of high culture with high society (and more than a few passing royals and industrialists) took place in fanciful beach cabanas, under candy-striped umbrellas or beneath the ballroom's painted ceilings, where frothy pink cocktails were as buoyant as the Prohibition-era murals on the walls. Escaping reality, if only for a night or two, became the haven's *raison d'être*.

The Surf Club landscape may have broadened to encompass full-time residences, a proper hotel and a spa, but its *raison d'être* remains. Within minutes of arrival, you've escaped from reality into the cool reaches of its chic Champagne Bar in the former ballroom, or happened down to the beach cabanas, now rejuvenated in the colors of landscape, sand, sky. Now as then, there is simply no better place to revive seaside memories — or awaken new ones.



The Surf Club, Surferside, Florida





The Surf Club, Surfside, Florida
Photo by: Oliver Pilcher

THE SURF CLUB

It is easy to describe The Surf Club as a collection of superlative experiences, but that is only part of the story. The Surf Club is more than a hotel. It is a spirit of refined glamour, a seamless transition from past to present that began in the 1930s and continues today.

The Surf Club is also a Private Members' Club comprising The Hemingway Tower in the oldest part of the original building, the elegant locker rooms tucked away for relaxation and repose, the Californian verve of Thomas Keller which brings sophistication with The Surf Club Restaurant, and Four Seasons Hotel at The Surf Club delivering their world-renowned impeccable service and hospitality to the equation. Throughout, you can feel the passion of people who care about quality, provenance and curation far more than commerce.

The Surf Club is all of these elements and more. Besides, what makes it unique is the soul that joins everything together, the vision and set of values shared by all who are part of this world.



The Champagne Bar
Photo by: Adrien Dirand



Lobby
Photo by: Christian Horan



The Surf Club Restaurant
Photo by: Ken Hayden



The Cabanas
Photo by: Christian Horan

A COLLECTION OF SUPERLATIVES

The convenience of year-round living in one of the world’s most vibrant cities extends to an unmatched list of services and experiences provided to homeowners right on property. Every residence has access to the dedicated pool and garden lounge, for example—tiled to mimic the changing palette of the Atlantic—as well as to the pool at the historic Surf Club, where peppermint-striped umbrellas once beckoned to sunbathers and Winston’s on the Beach now grills up a rare burger on command. For a more rarified dining setting, the glorious restaurant and the adjacent Champagne Bar are tucked under The Surf Club’s red tile roof, providing exquisite flavors in a soaring former ballroom reimagined with unsurpassed beauty.

Beyond the Surf Club building, a suite of beach cabanas awaits residents for entertaining, dozing or putting watercolor brush to paper, as Winston Churchill enjoyed doing on repeat visits. Cabanas are suffused with details evocative of their Prohibition-era heyday refreshed for contemporary tastes: glittering terrazzo floors in palm-frond green, azure walls, slatted-wood ceilings and louche rattan furniture. The ultimate refuge of all may be The Surf Club Spa, where treatments are performed with the utmost care in crisply tiled treatment rooms that transport you, if the mood strikes, to an idealized modern-day Havana. Or it may be your very own Surf Club Residence. Whichever you choose.



The Spa
Photo by: Christian Horan

VISION



THE LANGUAGE OF OCEANFRONT LIVING

The words are familiar, the visuals easy to recall. Imagine a house on the beach. For all its timeless associations, the language of oceanfront living is still ripe for reinvention—and The Surf Club Residences, with a breathtaking degree of refinement, has done just that. On a consummate stretch of coastline, nestled just below the shops and restaurants of Bal Harbour and well beyond the hubbub of Miami’s South Beach, a singular approach to residential living is taking shape. Joseph Dirand, one of the most sought-after architects in the world today, has been given the rare chance to design a boutique collection of homes from the inside out, masterminding interiors, exteriors, and even the smallest details to achieve a purity of expression almost unheard of in building today. From its sensuous stone façade and glass to its sculpted sea-view terraces to its generously scaled interiors of wood and brass, The Surf Club Residences speaks about luxury to a few—and in a new way. Classic European modernism meets contemporary ease and comfort here, translated into homes that have a sense of ageless, lasting quality. Befitting its intimate size, The Surf Club Residences offers state-of-the-art amenities through its neighbor resort The Surf Club, which also contains a Four Seasons Hotel. Between the properties flows a natural landscape of tropical vegetation laid out by esteemed Belgian landscape designer Peter Wirtz. Dirand explains. “We are trying to develop The Surf Club Residences for people as though it were one incredible house.” And it is.



- 1 THE SURF CLUB RESIDENCES
- 2 HISTORICAL PATHWAY
- 3 THE POOL
- 4 THE SURF CLUB NORTH
- 5 THE SURF CLUB SOUTH
- 6 FOUR SEASONS HOTEL
- 7 PEACOCK ALLEY
- 8 HEMINGWAY TOWER
- 9 THE SURF CLUB RESTAURANT BY THOMAS KELLER
- 10 LIDO RESTAURANT & CHAMPAGNE BAR
- 11 WINSTON'S ON THE BEACH
- 12 CABANAS
- 13 THE SPA (2ND FLOOR)
- 14 FITNESS CENTER (3RD FLOOR)











A MATERIAL DIFFERENCE

Drawing on the beauty of its generous beachfront site, The Surf Club Residences boasts exterior and interior details that maintain an almost elemental connection to the surrounding landscape. “I wanted the structure to feel like it had been built out of the sand—and natural stone was perfect,” says architect Joseph Dirand. “It is ancient and weathered, but also quite pure.” As though hand-sculpted, the natural stone wraps private terraces in subtle curves and continues inside, where it lines luxurious master and secondary baths. As Dirand expresses it, “This is a collectible piece of architecture, designed without constraints.”







BEACH HOUSES

BEACH HOUSES

In the manner of discreet beach homes, two duplex villas short of 10,000 square feet of interior/exterior spaces are designed for family living and entertaining. On the garden level, expansive entertaining areas with almost double-height ceilings adjoin private pools and outdoor areas completely buffered from public view and their “green rooms” composed by renowned landscape designer Peter Wirtz as a transcription of nature—palm, mangrove, seagrass—offer the ease of immediate beach access. Upstairs, bedrooms, spacious eat-in kitchens, media rooms and additional living areas are arranged casually, for the utmost intimacy and enjoyment. The experience of living by the seaside with the ocean breeze, a view and a garden is a sublime scenario.









A SAFE & CLEAN BUILDING

It is of paramount importance to provide residents with a safe, clean and healthy environment so that while living at The Surf Club Residences you can relax and be worry free. A great amount of research was necessary to come up with the best in class on all aspect that relate to hygiene and sanitation, in this way, ensuring the health and wellbeing of residents.

All details have been thought of and taken care of. From the time you enter the property, touchless access, sanitation of elevators with UV light system, a sterilized receiving room for packages, a UV shoe sanitation station in your private elevator lobby, and aware of the need for privacy in a Home Office, The Surf Club Residences will equip a room in each residence with soundproofing and enhanced internet connection. Most importantly the integrated Air Purification System and Tensui Water Perfection System - all support a clean and safe environment.

AIR PURIFICATION SYSTEM

The Air Purification System is a state-of-the-art air purifying system integrated in the air conditioning and designed to kill 99% of organic pathogens exponentially enhancing air quality. This unique filtration system, installed throughout all areas of the building ensures the safety of residents and visitors, making it one of the first buildings in Florida with such a sophisticated air filtration system.

TENSUI WATER PERFECTION SYSTEM

Tensui offers the purest water available. The water system, not only removes harmful chemicals, it is also enhanced with natural minerals that support health. It creates structured water allowing the body to absorb healthy nutrients while flushing harmful toxins. The Tensui Perfection Water System will provide the water in so that residents can take pleasure in drinking, bathing and cooking while profiting of the health benefits Tensiu delivers.

SERVICES & AMENITIES

PROPERTY SERVICES

- Appointed Director of Residences
- Residential Concierge
- 24-hour on-call emergency repair
- Doorman and bellman services
- Security Patrols
- Electronic access to all elevators and garage doors
- Dedicated private arrival and valet entry
- Private self-parking in select residences in addition to valet services
- Refrigerated delivery holding area
- Wi-Fi in common areas
- Exterior window cleaning
- Balcony cleaning and maintenance of sliding doors
- Secured residential floor access
- Air conditioning filter change and inspection

ADDITIONAL PROPERTY AMENITIES

- Four Seasons Hotel
- Oceanfront Four Seasons Spa at The Surf Club
- Private function room at the historic Seaway
- Signature Restaurant at the historic Seaway
- Restaurant and Champagne Bar at The Surf Club
- The Surf Club Restaurant by Thomas Keller
- Historical beach cabanas at The Surf Club
- Four Seasons services at the beach
- State-of-the-art fitness centers
- One swimming pool on property and four swimming pools at The Surf Club
- Kids For all Seasons Center at The Surf Club
- Gardens designed by Peter Wirtz

À LA CARTE SERVICES

- On demand car service to and from airport
- In residence dining
- In residence spa services
- In residence laundry and valet services
- Grocery provisioning
- Residence maintenance and repair services
- House Keeping Services
- Butler Services
- Wellness Programs
- Personal trainers
- Dog grooming



THE SURF CLUB
RESIDENCES

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